NACD’s SIMPLY SMarter SYSTEM – PRIVacy POLICY

This Privacy Policy covers the privacy practices that NACD employs when providing support, subscriptions, or software as a service (the "Services") to NACD clients through NACD’s Simply Smarter System (“Simply Smarter”). NACD established this Privacy Policy to clarify NACD’s role as a processor where NACD processes services data on behalf of customers through NACD’s Simply Smarter.

Services data (“Services Data”) is data that NACD is provided access to in connection with the Simply Smarter and the related Services, such as data accessed through a Software-as-a-Service environment or data accessed through test, development and production environments. NACD treats Services Data in accordance with the terms and conditions set forth in the subscription terms of service or for the Simply Smarter software as a service agreement and related Services.

**Services Data Use.** Services Data may be accessed and used to fulfill the requirements specified in the Simply Smarter software as a service agreement. NACD technical staff may require periodic access to Services Data to monitor system performance, test systems and develop and implement upgrades to systems. Any temporary copies of Services Data created as a necessary part of this process are only maintained for time periods relevant to those purposes. NACD may also be required to provide personal information to comply with legally mandated reporting, disclosure or other legal process requirements. NACD reserves a limited right to disclose any personally identifiable information we receive if required by law or valid order of a court or other governmental authority, or if needed to protect the health and safety of NACD employees, a client’s employees, or the general public.

NACD may transfer and access Services Data globally as required for the purposes specified above. If NACD hires subcontractors to assist in providing Services, their access to Services Data will be consistent with the terms of the relevant agreement and this NACD Software Products and Software-as-a-Service Privacy Policy.

NACD does not use Services Data except as stated above or as provided in the relevant agreement. NACD may process Services Data, but does not control an NACD client’s information collection or use practices for Services Data. If an NACD client provides any Services Data to NACD, the client is responsible for providing any notices and/or obtaining any consents necessary for NACD to access and use Services Data as specified in this statement and the NACD customer agreement.

**Cookies.** Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer’s hard drive. Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

**Security.** The security of personal Information is important to NACD, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While NACD strives to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

**Modifications to Policy.** NACD reserves the right to modify or supplement this NACD Software Product and Software-as-a-Service Privacy Policy at any time. The most recent version of the NACD Software Product and Software-as-a-Service Privacy Policy will appear on this website with the relevant modification date. If you have any questions about this Privacy Policy or the practices of this site, you can contact: Software Group Corporate Privacy Contact at: info@nacd.org

This Privacy Policy was last modified on 6/24/2015